Meeting Notes


Meeting called to order by Vice Chancellor Becky Petitt.

1. Welcome and Introductions
   - Introductions of names and departments represented on Advisory Council
   - VC Petitt announced that, due to timing, agenda item 2 (Undergraduate Admissions and Recruitment) and agenda item 3 (Proposed Incident Protocol) have been switched in order

2. Proposed Incident Protocol
   - Dean Bill McGinnis reviewed the new Incident Protocol for Faculty in Academic Departments. He stressed that this is currently in draft version.
   - Per the proposed protocol:
     1. Once a faculty member becomes aware of an incident “impacting campus climate,” they are to report it to the Office for the Prevention of Harassment and Discrimination (OPHD) as well as their Department Chair.
     2. The Department Chair notifies the Office for Equity, Diversity, and Inclusion (EDI), the Dean’s Office, and University Communications.
     3. EDI discusses best approach with Academic Affairs (EVC’s Office) and Student Affairs. This step may also include Campus Counsel, University Communications, and others as appropriate.
     4. Possible actions may include but are not limited to:
        a. Student conduct violations
        b. OPHD investigation
        c. UCPD investigation
        d. Message from Divisional Dean to students and faculty
        e. Message from EVC or Chancellor to broader campus community
   - The protocol is primarily to help faculty handle challenging situations involving campus climate. There is a separate, existing task force devoted to bullying within academic units.
   - Vic Ferreira asked that “impacting campus climate” be clarified. VC Petitt agreed.
• Manuelita Brown noted the need for a “one-stop” reporting process, regardless of the type of incident, as there is confusion over where to turn in regard to individual incidents. VC Petitt responded that OPHD acts as the primary point of contact and redirects when appropriate.
• VC Petitt clarified that this draft framework is not policy but suggested protocol

3. Undergraduate Admissions and Recruitment
• Adele Brumfield, Associate Vice Chancellor for Enrollment Management, presented to the Council an overview of the admissions process and the university’s recruitment efforts
• She noted that a holistic review process, which UC San Diego employs, is unique among universities of this size

4. Strategic Plan Update and IdeaWave
• Assistant Vice Chancellor Forbes Berthoud updated the Council on the Strategic Plan for Inclusive Excellence
  o There have been 7 focus groups since the launch on October 19, to gather feedback on the plan
  o Collectively, we have addressed nearly 1900 people
  o The current phase of the IdeaWave campaign is ongoing and will close just before winter break
  o Phase II of the focus groups will occur in Winter Quarter 2018
• EDI Chief of Staff, Frank Silva, reviewed new promotional materials for the campaign that are more in line with the university’s overall branding
  o Materials will be sent out to Council members and roughly 250 Advocates and Influencers for wider distribution

5. Announcements
• Please note that the location for the next Advisory Council Wednesday, January 17, 9:00-11:00 AM) meeting has changed to the Huerta-Vera Cruz Room in the Student Center

6. Adjourn